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The Broadway shows concrete progress with foundation pour

Fifty cement-mixer trucks line up at 3 a.m. to mark construction milestone

(May 22, 2008) San Antonio – The Broadway, San Antonio's most exclusive high-rise luxury residence under construction at Broadway Street and Hildebrand Avenue, marked a major milestone with the arrival of 50 cement-mixer trucks beginning at 3 a.m. today for crews to begin pouring a portion of the structure's expansive foundation.

The initial pour, which was expected to take five to six hours, will be the base for the 20-story building's parking deck and will use approximately 13,000 cubic feet of concrete and 160,000 pounds of steel. The material will take up to 28 days to dry completely and reach its design strength.

"This is the point in construction that really gets people interested, and not just because of the construction science behind building these structures," said Mike Reddell, project manager for The Broadway, a development of San Antonio-based Koontz McCombs. "Now that the structure is emerging above ground, people see the progress for themselves and how it will begin to transform this area of the city."

The Broadway, San Antonio's newest entirely residential high-rise, will include a vast array of luxury amenities with residences and 11 distinctive and spacious floor plans. The size of the property, at 2.5 acres, already sets The Broadway apart from other high-rise developments in the area. In addition to Owner-designated private underground parking spaces, the location will accommodate guest parking for approximately 40 vehicles. And the residences will command sweeping views of San Antonio's downtown skyline and nearby Alamo Heights, San Antonio Country Club, University of the Incarnate Word and Breckenridge Park.

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Other amenities of the luxury residences will include exclusive interior designer finishes selected by noted San Antonio design firm Baxter Design Group, gourmet kitchens with top-of-the-line Miele™ appliances, a resort-style saltwater pool, complete concierge services and many other features. The residences will appeal to the most discriminating of buyers, both full-time and lock-and-leave homeowners who demand the ultimate in elegance, convenience and privacy.

For more information, please visit The Broadway Sales Gallery which is open daily and located immediately next to the construction site at 2120 E. Hildebrand Avenue. Please call (210) 930-4242 for a personal tour.

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About The Broadway

The Broadway is a 20-story, premier luxury residence under construction that will introduce a lifestyle of unmatched elegance, sophistication and convenience to San Antonio. Scheduled for opening early 2010 at Broadway Street and Hildebrand Avenue, The Broadway will become the pinnacle of luxury world-class living in San Antonio, with an extensive list of exclusive amenities. Entirely residential, The Broadway will include 92 residences situated on an expansive 2.5-acre property with resort-like features. Residences will range from one-, two-, and three-bedroom homes to ultra-spacious penthouse suites, with initial offerings from the high \$500,000's. Floor plans span 1,262 square feet to 5,841 square feet. The project is a development of San Antonio-based commercial and residential real estate firm Koontz McCombs, founded in 1997 with properties currently in San Antonio, Austin and Houston.