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Towering crane arrives at The Broadway site

Above-ground construction begins at San Antonio's most-exclusive address

(Jan. 21, 2008) SAN ANTONIO – Building San Antonio's most exclusive, luxury, high-rise residence goes far beyond selecting imported hardwood flooring and custom-crafted cabinetry or choosing dramatic furnishings and contemporary designs that will make the property not only a legend in the city but a landmark statewide.

The Broadway, a 20-story premier residence under construction at Broadway Street and Hildebrand Avenue, is beginning its heavy-lifting this week with the installation of a towering construction crane that is scheduled to stay onsite for up to 18 months. The full height of the crane will reach a staggering 330 feet, or taller than the Statue of Liberty. The massive implement is transported in approximately 40 pieces to the site and will take two-to-three days to install. Cranes of this size can lift loads of 9 to 10 tons at a time.

"We're very excited to see the crane arrive at the site," said Mario Gonzalez, vice president of Koontz McCombs, the San Antonio-based developer of The Broadway. "We are on schedule, and now San Antonians will be able to watch as this world-class residence takes shape. It truly will be nothing like the city has ever seen."

The Broadway will be entirely residential, including a vast array of luxury amenities with 88 residences and 11 distinctive and spacious floor plans, exclusive interior designer finishes, gourmet kitchens with top-of-the-line Miele™ appliances, 2.5 acres of beautifully landscaped grounds with a resort-style saltwater pool, complete concierge services and many other features. The residences will appeal to the most discriminating of buyers, both full-time and lock-and-leave homeowners who demand the ultimate in elegance, convenience and security.

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The Broadway will be the centerpiece of the area's urban renaissance – commanding sweeping views of downtown, San Antonio Country Club, University of The Incarnate Word and Alamo Heights – and close to HEB Central Market, retail centers and restaurants.

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The Broadway is a 20-story, premier luxury residence under construction that will introduce a lifestyle of unmatched elegance, sophistication and convenience to San Antonio. Scheduled for opening by 2010 at Broadway Street and Hildebrand Avenue, The Broadway will become the pinnacle of luxury world-class living in San Antonio, with an extensive list of exclusive amenities. Entirely residential, The Broadway will include 88 residences situated on an expansive 2.5-acre property with resort-like features. Residences will range from one-, two-, and three-bedroom homes to ultra-spacious penthouse suites, with initial offerings from the \$600,000s. Floor plans span 1,262 square feet to 5,841 square feet. The project is a development of San Antonio-based commercial and residential real estate firm Koontz McCombs, founded in 1997 with properties currently in San Antonio, Austin and Houston.