



*Neiman Marcus*



Mercedes-Benz of Boerne

NEIMAN MARCUS,  
MERCEDES BENZ  
TO ADD LUXURY  
BENEFITS  
TO THE BROADWAY

The Broadway will introduce a new luxury service program for future residents that will partner with the biggest names in fine living: Neiman Marcus and Mercedes Benz of Boerne. Combining the best in lifestyle, retail and premium automotive services, the partnerships represent the first of their kind in San Antonio and South Texas. Based on the property's elite concierge program, The Broadway residents will enjoy exclusive product sneak previews, VIP invitations to designer receptions, access to renowned private shopping services, and the ultimate in customer conveniences.

"We designed this property to feel like a world-class resort," says Mike Reddell, Project Manager for The Broadway. "But beautiful architecture, elegant amenities and a tranquil pool and gardens are just the foundation. Ultra-luxury living means providing residents with the finest in conveniences and quality services offered nowhere else. Neiman Marcus and Mercedes Benz are international leaders in the luxury marketplace, and we are thrilled about the unique opportunities these partnerships bring to our homeowners."

## CONSTRUCTION UPDATE AND HARD HAT TOURS



Get your designer steel-toed shoes ready! As of today, construction of The Broadway has reached the 8th floor. In the next few weeks, a construction elevator will be installed to transport workers to the upper levels and the crane will be extended an additional 120 feet to reach the top of the building.

We are now taking reservations for personal elevated "Hard Hat Tours" starting soon.

If you can't wait until the end of the month, we'll be happy to custom fit you with a hard hat now. The climb up the construction ladders can be daunting. With every rung, you will be awestruck as the views are literally breathtaking!

Be sure to check out our new Web site [www.thebroadwaysa.com](http://www.thebroadwaysa.com) and register for upcoming events.



Artist Rendering of Great Room