

VOL. I



THE BROADWAY
SAN ANTONIO

THE BROADWAY BUZZ



BROADWAY ANNOUNCES PARTNERSHIP WITH CENTRAL MARKET

Central Market and The Broadway recently announced a partnership that will provide our homeowners an unprecedented level of personalized service.

In creating the area's most prestigious luxury address, we recognized that collaborating with our neighbor, Central Market, would complete a level of five-star service to residents normally only found in world-class resorts. A sampling of these services will include meal delivery, catering, grocery delivery, wine steward services and floral services, all with a single phone call.

The inspiration for The Broadway was to create an exclusive luxury resort property without tourists. Our relationship with Central Market, known for the region's finest selection of gourmet foods, custom catering, and floral design, allows us to deliver on that vision. We will continue to seek out this type of premium value-added partnership which ensures exceptional services and amenities to our residents.

CONSTRUCTION UPDATES



The Broadway marked a major milestone with the arrival of 50 cement-mixer trucks beginning at 3 a.m. on May 22nd for crews to begin pouring a portion of the structure's expansive foundation.

The initial pour, which lasted almost six hours, will be the base for the 20-story building's parking deck and will use approximately 13,000 cubic feet of concrete and 160,000 pounds of steel. The material will take up to 28 days to dry completely and reach its design strength.

This is the point in construction that really gets people interested, and not just because of the construction science behind building these structures. Now that the structure is emerging above ground, people see the progress for themselves and how it will begin to transform this area of the city. The building will really begin to take shape in the next few weeks. After the second floor is complete, construction will progress at approximately one floor every ten days. [MORE >](#)

DESIGN UPDATES

Prominent local design firm Baxter Design Group has been selected to choose finish materials and bring unparalleled style and sophistication as the project's interior designer.

The four designer-appointed interior schemes will reflect a worldwide search for the finest materials – from choice textiles and imported hardwoods to elegant carpeting and stone floors.

Debbie Baxter, the firm's owner and principle designer, has built an international reputation of more than 25 years as a decorator of unique flair and unrestricted approach to interior design. Some of the firm's matchless designs have been featured nationally on HGTV's "Interiors By Design" and in the New York Times, as well as in Texas Monthly and the design book Spectacular Homes of Texas. Baxter is a licensed Texas state interior designer and a professional member of the American Society of Interior Design, the International Interior Design Association and the Texas Association of Interior Design. [MORE >](#)

